

Meyler Campbell

PRESS RELEASE

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Meyler Campbell Appoints Director of Accreditation

Meyler Campbell, the UK's leading business coaching training company, today announced the appointment of Elizabeth Mullins to be the company's first 'Director of Accreditation.'

Elizabeth will be responsible for managing Meyler Campbell's existing accreditations for its *Business Coach*[™] programme, including the annual review with the Worldwide Association of Business Coaches (WABC) and accreditation from the Solicitors' Regulation Authority (SRA), formerly the Law Society of England and Wales. Elizabeth will also be responsible for seeking and obtaining new accreditations for Meyler Campbell, including at the University Master's Level.

Elizabeth is a Graduate of Meyler Campbell's *Business Coach*[™] Programme and made the transition to coaching following a 24-year career in the legal and financial services sectors – much of it spent at board level. She is currently Managing Director of the business coaching practice, Morgan Mullins Associates.

Said Meyler Campbell Managing Director, Anne Scoular:

"Elizabeth's appointment today is a key milestone in Meyler Campbell's development as we seek to build even further the standing of our Business Coach[™] Programme and Faculty of world-class tutors, and meet the needs of our business coaching community."

"Having initially stayed above the accreditation fray and developed the Business Coach[™] Programme as a hallmark of excellence in its own right, we are supplementing that by making sure it also gets the external endorsements and accreditations it deserves. As both an outstanding business coach and with years of commercial experience, including in the quasi-regulatory sector, Elizabeth has the perfect experience and skills set to take us forward."

Her words were backed up by **Elizabeth Mullins:**

"I am tremendously excited about my new role with Meyler Campbell. With so many accreditation bodies having raised their game recently, it's vital we remain right up to date on what's going on in accreditation and that we partner with the right organisations"

who are actively advancing the discipline of business coaching. Being a former graduate of Business Coach™ - which I believe to be the premier business coach training programme in the UK today - will help me advocate its benefits and make sure we team up with the very best.”

Elizabeth is a solicitor by training, having been admitted in 1983. Senior roles that have followed include Claims Director for the London Insurance Brokers/Solicitors Indemnity Fund, Managing Director of the Solicitors Indemnity Fund, Managing Director of Zurich Professional, and Executive Director at Aon Professional Risks. All roles have encompassed wide-ranging leadership and strategic challenges, particularly in leading major organisational transformation, the development of individual and team performance, crisis management and business development.

Meyler Campbell's *Business Coach*™ Programme brings together tutors and participants from business, government, professional services and academia. In September 2008, *Business Coach*™ became the first programme in Europe to be awarded “Accredited” status by the world’s leading business coaching accreditation body, the Worldwide Association of Business Coaches (WABC). In May 2009, *Business Coach*™ achieved ‘Course Recognition’ status from the Association for Coaching.

For further information on Meyler Campbell or any of its programmes, please contact Debbie Sherrell on +44 (020) 8460 4790 and debbiesherrell@meylercampbell.com or visit: <http://www.meylercampbell.com>

NOTES FOR EDITORS

Meyler Campbell trains and develops senior business people to coach in demanding contexts, and hosts Europe’s most dynamic learning community for business coaches and leaders.

Our fully accredited *Business Coach*™ Programme has a strong reputation in the market for its business focus, bespoke approach, and results. Business people and professionals from a vast range of backgrounds, together with many of Europe’s most successful freelance coaches, have trained with us. For many organisations, Meyler Campbell is the first port of call when they want to develop internal coaching capabilities, and is a trusted name in accredited training when hiring externals.

The *Business Coach*™ Programme has a real practical bent, plus depth in its theoretical grounding. To keep our clients at the leading edge, we commission and publish research, link with leading centres of excellence around the world, and run a hugely active Alumni/CPD Programme, with additional learning options including the thought-provoking *Psychology for Coaches* course, Masterclasses with global experts, and short practice-focused events such as Coaching Fishbowls.